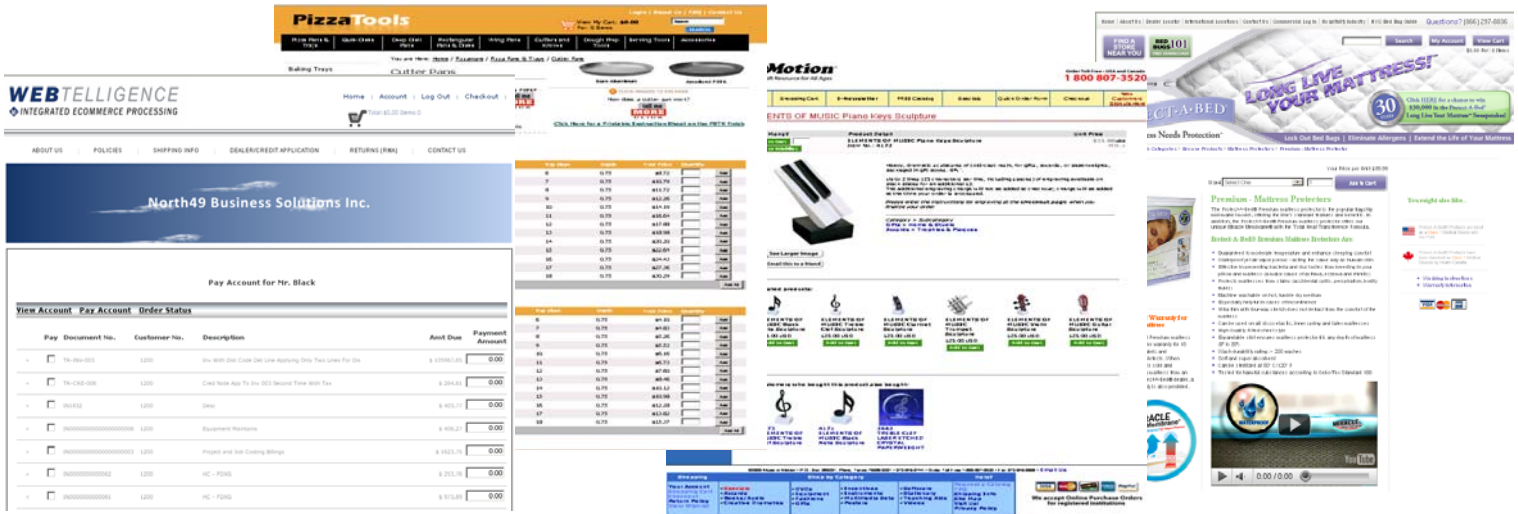


WEBTELLIGENCE brings your business to the web.

Webtelligence is a feature-rich, fully integrated eBusiness solution for Sage ERP Accpac. From Webtelligence Connect, a portal where your trading partners, customers and vendors can self-manage some or all aspects of their Accpac account to a feature-packed B2B & B2C Enterprise-level eBusiness solution, Webtelligence offers you a solution that promotes customer loyalty and improves your bottom line. Webtelligence is scalable and flexible addressing your unique B2B and B2C requirements today and ready to accommodate your future growth.



With WEBTELLIGENCE you will:

Enhance Customer Experience

Webtelligence is more than a shopping cart designed for selling products. It is a tool that allows your trading partners, customers and vendors, access to important information. Information about their account, open orders, invoices, product information including price, availability, etc, all can be viewed real-time and managed online, anytime. Improving customer experience, providing your trading partners with highly personalized interactive service on the Web, while reducing calls to your customer service team.

Decrease Costs & Increase Profits

The competitiveness of today's marketplace is playing its part in reducing profitability of your business. If selling prices cannot be increased and manufactured costs cannot be decreased then your profitability needs to be boosted by reducing operational expenses. Webtelligence significantly reduces the costs associated with customer, vendor, inventory and other administration. With Webtelligence you are able to automate many business processes from beginning to end. All while being integrated to your Accpac accounting solution, translating into lower operating costs and greater profits.

Increase Sales

Webtelligence will expand your market giving you access to customers traditionally out of reach of a Brick & Mortar store. Webtelligence continues to sell outside your location and hours, capturing customers you might not normally get. Additionally, the use of campaign, promotions and loyalty programs included as standard features in Webtelligence can spark add-on sales and referrals.

"American Plumbing Products, Inc. has an extremely positive relationship with North49 and remains extremely satisfied with both Webtelligence and North49 Business Solutions. The seamless integration as well as professional design has been exceptional. I could not be more satisfied and would highly recommend both Webtelligence and North49." Roy Pressimone President American Plumbing Products, Inc.

About North49 Business Solutions, Inc

Since 1989, North49 Business Solutions has been developing solutions that enhance the functionality of Sage ERP Accpac. North49 is a Sage Group Development Partner designing and implementing feature rich solutions for small and mid-sized companies using Sage ERP Accpac. Staffed by seasoned professionals with broad experience and expertise in accounting, software engineering, and business processes, we deliver no-compromise solutions that work the way you work, giving you the tools to tackle today's challenges and tomorrow's growth.

For more information, please visit the Web site at www.north49.com

About Sage ERP Accpac

Sage ERP Accpac is an award-winning business management solution built on world class architecture. Designed for companies of all sizes, Sage Accpac runs on your choice of database providing the foundation for an integrated suite of end-to-end business management applications. Sage ERP Accpac delivers high performance, advanced functionality, and unmatched freedom of choice.

For more information, please visit www.sageaccpac.com

About Sage North America

Sage North America is part of The Sage Group plc, a leading global supplier of business management software and services. Sage North America employs more than 4,000 people and supports nearly 3.1 million small and medium-size business customers. The Sage Group plc, formed in 1981, was floated on the London Stock Exchange in 1989 and now employs 13,400 people and supports 6.1 million customers worldwide.

For more information, please visit www.sagenorthamerica.com

Webtelligence Editions

From **WEBTELLIGENCE Connect** portals where your trading partners can self-manage all aspects of their Accpac account to a feature packed B2B & B2C Enterprise-level eBusiness solution. Webtelligence lets you choose the solution that is right for your business today while providing you with a scalable solution ready to accommodate your future growth.

Web Store Look & Feel

Your online representation is a critical part to your company's overall brand image. Webtelligence is not template-driven. This enables you to implement an eBusiness site that matches your desired look and feel, including graphics, colors, layout, etc. Additionally, a wide range of functions come standard with Webtelligence and custom function can be added to address your unique requirements.

Integration to Sage ERP Accpac

Webtelligence eliminates extensive redundant data entry associated with stand alone or poorly integrated web stores. Webtelligence is fully integrated to Sage ERP Accpac offering true, two-way integration between the back office ERP and your eBusiness site. Any information available in Accpac can be published to the Web safely and securely.

Marketing & Promotions

Powerful user-defined campaigns & promotions management is included in Webtelligence. These plus the more traditional cross selling and up selling features, such as, related items, people who bought this, email to a friend, a loyalty points program and support for banner ads with tracking by impressions and click through, give your marketing team the flexibility to design campaigns that fit your business.

Web Product Categories

Webtelligence product categories can be completely distinct from Accpac categories. An unlimited number of product subcategories may be used to simplify web store navigation. Webtelligence also supports a single product in multiple categories

Extended Item Information

Webtelligence includes the capability to add additional product information not available in Accpac. Information such as text, multiple images, graphics, links to PDF documents and to external sites can be linked to items.

Accounts Receivable

Accpac accounts receivable data is automatically synchronized with Webtelligence, including account customer specific settings. This includes location addresses, taxation settings, payment terms and ship to methods. Real time access can also be enabled.

Order Entry

With Webtelligence, orders received online are automatically read in to Accpac Order Entry and are managed in exactly the same manner as a keyed order. Re-keying is not required, and full Accpac order management workflow is maintained.

Shipping

Real time integration to UPS, FedEx, US Postal Service and Canada Post is included, along with shipping tracking number notification. Webtelligence also provides support for multiple ship-to locations and alternate shipping methods.

Reporting

Reporting is provided on web store use statistics, marketing statistics and banner ad statistics. Additional reporting is available through Google Analytics and Accpac.

Price Lists

Webtelligence replicates the price and tax logic of Accpac. Customers may be presented with retail price lists or they may log in to see price lists specific to them. Including support for sale prices, quantity price breaks, discounts and contract pricing. Prices can also be hidden.

Payment Options

Both on account and credit card payments are supported. Credit card payments are fully integrated with Paytelligence, automating the entire process of accepting a web order with a credit card payment to creating a receipt entry in Accpac.

Accounts Payable

Accpac accounts payable data can be automatically synchronized with Webtelligence, including vendor specific settings and information. This includes purchase order history, item details, payment history and sales data. Real time access can also be enabled.

Inventory Control

Accpac inventory data is automatically synchronized with Webtelligence, including item numbers, descriptions, alt items, units of measure, kits/sets, and any optional fields that may be required. Real time access can also be enabled.

Advanced Searching

Several advanced search capabilities are included. Including the ability to search by SKU, item description, extended product information, and manufacturer. Search results can be sorted by price, item number, and product name.

Requirements

Webtelligence is designed for Sage ERP Accpac
Internet connection

**For more information about WEBTELLIGENCE contact your Sage Accpac Solution Provider
or visit www.north49.com**

toll free: 1.888.599.1115 email: solutions@north49.com